

News from the City of Dearborn

Dearborn – Clean and Safe

Michael A. Guido, Mayor

FOR IMMEDIATE RELEASE

November 9, 2006

2006 Dearborn calendar receives national award as outstanding resource for residents

2007 calendars to arrive in Dearborn mailboxes in December

DEARBORN, Mich. – The City of Dearborn was honored with a national award for its 2006 Calendar by the City-County Communications and Marketing Association (3CMA) in October. The 3CMA comprises communications professionals from across the United States.

Judges for the national competition announced the Silver Circle designation for the Dearborn calendar during a gala awards banquet held in Irving, Texas.

Dearborn's calendar stood out for the distinguished award, the judges said, because it is "a great publication that masterfully blends together three distinct purposes: annual report, citizens' guide and calendar. The information is helpful to residents' daily need for guidance in following city regulations and keeping up with civic activities. It is a value-added product."

Dearborn's calendar is published by the staff of the Department of Public Information, which works with all city departments to create the year-round resource for Dearborn residents and businesses.

Included in the calendar are dates for events and activities, and useful information like city phone numbers and hours of operation, street sweeping schedules, leaf collection details, guidelines for property maintenance, and rules for curbside rubbish, recycling and yard waste collection.

In addition, the calendar includes a report on Dearborn's budget.

Photographs for the calendar are taken by city photographers Bruce Harkness and Laura Freeman. Mary Laundroche, director of the Department of Public Information, coordinates the production of the calendar and accepted the award during the Texas banquet.

Dearborn residents should look for the 2007 Dearborn calendar to arrive in the mail the first week of December and are reminded to keep it handy throughout the year.